

Appendix II: Clinic and clinicians Interview Guide

General questions

1. Tell me about your role at your clinic?
2. In your own words, what is the goal of the detailing visits have been?

Detailing interactions

3. From your perspective, how helpful or unhelpful have the detailing visits been? Why?
4. How have the detailing visits been useful? Why?
5. How have the detailing visits not been useful? Why?
6. What changes, if any, have you made to your own practices with patients since receiving the detailing visits? Why or why not?
7. What changes, if any, has your clinic made in practice or policy since the visits? Why or why not?
8. What additional sexual health information may be useful to you and your clinic that you feel is currently missing? Why?

Future work

9. What do you think could be done to improve the detailing program? Why?
10. What do you think is working well? Why?
11. How might the health department help you implement practice and policy changes to improve population-level sexual health outcomes in San Francisco?
12. Anything else you would like to share with us?